



Georgia State Chapter

STRATEGIC PLAN 2010-2012

Mission Statement

“We are a network of successful REALTORS empowering Women to exercise their potential as entrepreneurs and Industry leaders”

Definition:

Women's Council of Realtors focuses on the individual member by providing opportunities to enhance Business Skills, Leadership Skills, while providing mentoring, education and networking opportunities.

Purpose Statement

The Georgia State Chapter of the Women's Council of REALTORS® supports local chapter excellence, and the development of strong leaders for the Council, the profession and the community.

Goals of the State Chapter

In pursuing its goals, the State Chapter strives for the following outcomes.

- To be a valued resource for local chapters, customizing support to meet each chapter's operational needs, and providing a range of resources, including training, mentoring, recognition and tools.
- To be a model for local chapter excellence in leadership, operations and programs and provide training and support for accountability and efficient systems.
- To create an environment that develops leadership skills that ensure the success of those seeking leadership opportunities within the Women's Council of REALTORS®.
- To be the voice of Women's Council of REALTORS® in Georgia, by leveraging our influence and expertise of women in the industry through productive relationships with the Georgia Association of REALTORS® and other businesswomen's organizations.
- To focus as a team to accomplish our goals and to maximize use of our resources to achieve them.